



Onsite Property Management Association

# OPMA SPRING 2019 **Executive Summit**

..... May 8-10, 2019 .....

## PARK CITY MOUNTAIN

*SPONSORSHIP & ADVERTISING  
OPPORTUNITIES*



# INTRODUCTION

Founded in 2014, the Onsite Property Management Association (OPMA) is spearheading an effort to support the advancement of onsite rental property management companies. By providing education and advocacy, OPMA promotes the value of the rental experience through onsite property management companies.

Twice a year, OPMA brings together manager and supplier members to engage in a three day Executive Summit. The Summits are designed for OPMA member executive level representatives and their senior management teams dedicated to the onsite property management sector, OPMA preferred suppliers and speakers, representing diverse entities servicing the travel industry, presenting their insights into the overall lodging sector.

OPMA has created this Sponsorship & Advertising Program that will create new partnerships and opportunities for both manager and supplier and members. Please contact Stephanie Moyer, OPMA Meeting Manager, at [smoyer@talley.com](mailto:smoyer@talley.com) if you are interested in sponsoring/advertising or have any questions.

For more information about the OPMA Executive Summits, please visit [www.theopma.org/opma-summit](http://www.theopma.org/opma-summit).



# SPONSORSHIP OPPORTUNITIES

## RECEPTIONS

### *Reception Sponsorship includes:*

- Opportunity to speak for up to ten minutes about your products/services during the summit. No formal presentation.
- Complimentary full page color ad in the Summit program guide
- Company logo to appear on sign outside of room where event is taking place.
- Recognition in OPMA program guide and on association website.

**THEMED COCKTAIL RECEPTION** THURSDAY EVENING Sponsorship Investment: \$6,500

**WELCOME RECEPTION** WEDNESDAY EVENING Sponsorship Investment: \$5,000

## MEALS

### *Meal Sponsorship includes:*

- Company material displayed at each table.
- Company logo to appear on sign outside of room where meal is taking place
- Recognition in OPMA program guide and on association website.

**BREAKFAST** (TWO SEPARATE BREAKFAST FUNCTIONS PLANNED) Sponsorship Investment: \$3,500

*Thursday or Friday Morning*

**LUNCHEON** THURSDAY Sponsorship Investment: \$4,500

## COFFEE BREAKS

### *Meal Sponsorship includes:*

- Company logo to appear on sign in coffee break area
- Recognition in OPMA program guide and on association website.

**MORNING OR AFTERNOON** Sponsorship Investment: \$1,000

## PROMOTIONAL MATERIAL & REGISTRATION

### *Promotional Material & Registration includes:*

- Distributed to all event attendees upon registration
- Logo printed on appropriate item
- Recognition in OPMA program guide and on association website.

**TOTE BAGS** Sponsorship Investment: \$2,000

**WIRELESS INTERNET** Sponsorship Investment: \$2,000

**NAME BADGES** Sponsorship Investment: \$1,500

**EVENT LANYARDS** Sponsorship Investment: \$1,250

**PROMO INSERT ONLY** (IN CONFERENCE BAGS) Sponsorship Investment: \$250

# SPONSORSHIP OPPORTUNITIES

## CORPORATE SPONSORSHIP

CORPORATE SPONSORSHIP	PLATINUM (3)	GOLD	SILVER	BRONZE
<b>Sponsorship Investment</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$500</b>
Recognition in OPMA program guide, OPMA website, and 1 post on Facebook and LinkedIn	X	X	X	X
Logo in opening slideshow	X	X	X	X
Complimentary full page color ad in Summit program guide	X			
Complimentary half page color ad in Summit program guide		X	X	
1 Complimentary Summit registration	X			
1 Email to registered Summit attendees	X	X		
Flyer in attendee tote bag	X	X	X	

## SUMMIT PROGRAM GUIDE ADVERTIZING

**INSIDE FRONT OR INSIDE BACK COVER**

Sponsorship Investment: \$1,000

**FULL PAGE COLOR AD**

Sponsorship Investment: \$750

**HALF PAGE COLOR AD**

Sponsorship Investment: \$500

## EXHIBIT OPPORTUNITIES

**EXHIBIT TABLE**

Sponsorship Investment: \$750

**Exhibit Table includes:**

- A representative from your company must be available at your table during Thursday morning and afternoon coffee breaks
- One six foot table to display company material
- Recognition in OPMA program guide and on association website